### **Delivering more Sustainable Consumption and Production: ETUC response**

# QUESTIONNAIRE FOR THE STAKEHOLDER CONSULTATION WITHIN THE IMPACT ASSESSMENT OF

# THE ACTION PLANS ON SUSTAINABLE CONSUMPTION AND PRODUCTION AND ON SUSTAINABLE

### INDUSTRIAL POLICY

Which part of questionnaire are you	interested in resno	ading:			
which part of questionnaire are you	interested in respon	iuiig.			
* (compulsory) (at least 1 answers)					
Sustainable Consumption and Production (SCP) and Sustainable Industrial Policy (SIP)	Green Public Procurement (GPP)	Prod Environm Footprint	luct iental		nmental Organisations
Sustainable Consumption and Produ	ction (SCP) and Su	stainable l	ndustrial Polic	ey (SIP)	
<b>Ensuring better products on the EU</b>	<u>market</u>				
44m	00 41 04	e 11 •	4. 4	a a	
1.1 Please indicate your opinion on the requirements concerning resource effects.					
	Very effective	Effective	I don't know	Slightly effective	Not effective at all
Ensuring that resource efficiency, an particular material resource efficience (e.g. recyclability, reusability, upgradeability and durability) are considered more carefully when setti	d in cy ng			checuve	ut un
the requirements of the various EU S regulatory instruments and policy measures*	SCP ©	0	0	0	0
* The terms included in the quest can be defined as follows:		•		•	
<ul> <li>Recyclability: Characteris         of materials that still have         useful physical or chemic         properties after serving the         original purpose and that</li> </ul>	e al neir				

- therefore, be reused or remanufactured into additional products.
- Durability: The quality of goods of continuing to be useful after an extended period of time and usage.
- Reusability: Ability of a good that allows it to be used repeatedly unlike a disposable good.
- Upgradeability: Capability of a good to be revised, almost always with the expectation that additional features or capabilities will be included

(a-41a-a1)

Introduce mandatory requirements for products in a new legal framework instrument for sustainable products (e.g.: minimum, recyclability, reusability, upgradeability and durability)	•	0	0	0	c
(optional)					
Other (please specify)					
(optional) (maximum 1000 characters; cou	nt: 0)				

The urgency of addressing unsustainable production and consumption patterns in the EU is totally absent from the consultation. The time horizon is constrained by the EU2020-strategy which is now fast becoming a short-term approach, which is not nearly good enough to recast the current EU-SCP/Industry policy approach. By not addressing the urgency-issue the EU will put the EU-economies at a collective competition disadvantage by neglecting the sustainability challenges and the opportunities for investment, production and consumption. Without a strong social and employment dimension these policies will fail to engage Europe's citizens and workers. The Transition Platform announced by the Resource Efficiency Roadmap should be empowered to act as a High-Level Group on SCP. Environmental performance of products and organizations should be assessed together with social and governance performance (ESG) and be part of a comprehensive scheme. ESG integrated Reporting would be mandatory for listed Companies, Public and Private Financial Institutions, EMAS registered Companies and Public Procurement Agencies.

1.2 Please specify for what EU SCP regulatory instruments and policy measures you recommend to strengthen the requirements on material resource efficiency (e.g. recyclability, reusability, upgradeability, durability) (optional) (maximum 1000 characters)

Greater involvement of workers as actors and social dialogue to achieve goals. Binding EU targets on resource efficiency (3 Rs), rather than voluntary initiatives. Effective monitoring mechanisms involving trade union and NGO experts to ensure full implementation of SCP and EU waste legislation, and

sanctions on illegal trafficking of hazardous waste. Prevent the generation of waste at the beginning through improved product design and manufacturing in order to reduce the quantity and toxicity of waste, making products easily recyclable through 'cradle-to-cradle' approaches (requires a revision of the Ecodesign directive to include resource efficiency). Promote a green tax reform to change the economic framework to promote waste management options of reducing, reusing and recycling instead the end of pipe options (landfill, incineration, e.g. putting levies on incineration or eliminating the subsidies received). Improving public procurement rules to include social and environmental criteria.

1.3 Please indicate your opinion on the effectiveness of the following options to improve synergy and consistency between regulatory instruments and policy measures

, o	Very effective	Effective	I don't know	Slightly effective	Not effective at all
Use common evidence across all EU SCP regulatory instruments and policy measures to improve coordination in standard setting, by ensuring that the same preparatory studies (e.g.: on market, technical background for potential improvement, etc.) become a common ground for criteria setting for the different purposes	c	0	0	О	c
(optional) Ensure consistent criteria for a given product category and/or product "family" under the various EU instruments addressing the environmental performance of products, notably through closer decision-making processes.	0	0	0	0	0
(optional) Align the process of developing and approving the requirements for the same product categories (e.g.: consultation process, etc.) to guarantee synergy and complementarity between EU SCP regulatory instruments and policy measures	•	0	0	0	0
(optional) Align the testing and verification methods used in the existing schemes, by agreeing on common approaches and modalities	•	0	0	0	0
(optional) Carry out a joint review of the different EU SCP regulatory instruments and policy measures to increase synergies and clarify interactions	•	0	0	0	c
(optional) Create a new legal framework instrument for sustainable products, i.e.: a new	•	0	0	0	0

"package" <u>substituting</u> and integrating the existing EU SCP regulatory instruments and policy measures					
(optional) Create a new legal framework instrument specifically for sustainable products, in addition and complementary to the existing EU SCP regulatory instruments and policy measures	o	•	0	0	c
(optional)					
Other (please specify)					
(optional) (maximum 1000 characters; cou	nt: 0)				
EU SCP policies should include a strong social participation of citizens and workers to contributation initiatives or social dialogue, which at CEEP-UEAPME study 2011)	bute to and 1	everage 'soci	ietal innovation	'. There is 1	no mention of
1.4 Please indicate your opinion on the effective efficiency of packaging	ctiveness of	the followin	g options to op	timise the	resource
D	Very effective	Effective	I don't know	Slightly effective	Not effective at all
Developing an "horizontal" implementing measure under the "Packaging Essential Requirement" legislation to optimise the resource efficiency of packaging	0	•	0	0	0
(optional) Continuing and strengthening the development of common guidelines on how to consider packaging in "criteria setting" for the specific product groups under the EU SCP regulatory instruments and policy measures (optional)	0	•	0	0	c
Introduce mandatory requirements on packaging optimisation and minimisation by strengthening the existing EU regulatory instruments (e.g.: the EC Directive on Packaging and Packaging Waste)	•	c	0	0	c
(optional) Promote and support private or public initiatives and networks / consortia for the development of technical solutions to improve the recyclability and reusability of packaging waste	œ	0	0	0	c

(optional)

Other (please specify)

(optional) (maximum 1000 characters; count: 0)

Tackling excessive packaging and ensuring recycling and reuse of materials are essential. A supply chain approach is therefore needed with extended producer responsibility and accountability principles. Recognition that dealing with waste is a public responsibility and strengthening of the capacity of public authorities and public services to enforce the 3Rs strategy is needed. Circular economy and Zero Waste Objectives should be part of the EU Sustainable Consumption and Production & Sustainable Industrial Strategy – addressing sustainability and life-cycle material management in packaging will be key to achieving this.

1.5 Please indicate your opinion on the effectiveness of the following options to strengthen the legal requirements and voluntary initiatives for product durability

	Very effective	Effective	I don't know	Slightly effective	Not effective at all
Establish a mandatory durability declaration for the estimated time duration/number of uses for all products (except those intended for a single use)	•	o	0	0	0
(optional) Establish such declaration for key products groups only	0	0	0	•	c
(optional) Extend the mandatory warranty period for all consumer goods*(now 2 years)					
*As defined in directive 1999/44/EC Art 2, par 2, letter b)consumer goods: shall mean any tangible movable item, with the exception of (i) goods sold by way of execution or otherwise by authority of law, (ii) water and gas where they are not put up for sale in a limited volume or set quantity electricity	•	c	0	0	c
(optional) Encourage and support the development of industry voluntary agreements and other initiatives to adopt durability declarations for specific product groups	0	0	0	•	o
(optional) Strengthen the requirements relating to the producer responsibility in the existing legislation	œ	0	0	0	0
(optional) Disseminate product design guides to help producers, retailers and designers understand the 'optimum life' of products and identify where the greatest environmental savings can be made	0	•	0	0	0
(optional)					

Encourage and support producers to focus on longer term <u>service</u> relationships, such as leasing or service/product substitution, rather than 'one off' <u>product</u> sales (e.g.: by promoting financial tools and business models, or by granting loan funds to enable exploring this option)	•	0	O	c	O
(optional) Recommend Member States to incentivize and sustain (e.g. with direct subsidies) repair and maintenance activities and provide incentives for consumers to repair or upgrade products, instead of replacing them	•	0	O	c	O
(optional)					
Other (please specify)					
(optional) (maximum 1000 characters; cou	int: 0)				
1.6 Please indicate your opinion on the effe augment competitive rewards for environn Recommend to Member States to remove environmentally harmful subsidies	nentally frie Very effective	Effective	I don't know	Slightly effective	Not effective at all
augment competitive rewards for environm  Recommend to Member States to remove	<b>nentally frie</b> Very	ndly produc	ets	Slightly	Not effective
augment competitive rewards for environmental Recommend to Member States to remove environmentally harmful subsidies  (optional)  Recommend to Member States to provide effective incentives for more	very effective	Effective	I don't know	Slightly effective	Not effective at all
augment competitive rewards for environm Recommend to Member States to remove environmentally harmful subsidies  (optional) Recommend to Member States to provide effective incentives for more environmental friendly products  (optional) Develop guidance for Member States on how to provide effective incentive measures, based on good practices with	very effective	Effective  ©	I don't know	Slightly effective	Not effective at all

sections of this questionnaire) (optional) Review funding programmes (e.g.: Structural and Cohesion funds) to introduce evaluation criteria based on O  $\bigcirc$ resource efficiency as a conditionality to (**•**)  $\bigcirc$  $\bigcirc$ obtain funds (optional) Review funding programmes (e.g.: Structural and Cohesion funds) to connect evaluation procedures and scoring systems to the efforts made on the PEF and OEF, based on the (**•**) 0  $\bigcirc$  $\bigcirc$  $\circ$ methodologies set by the European Commission (see the other sections of this questionnaire) (optional) Support "permanent" initiatives to sustain producers in promoting and marketing their sustainable products (e.g.: EC web-enabled databases and e-(**•**) 0 0 0 0 commerce platforms) (optional) Pursue enhanced market access provisions for environmental goods and services, especially in multilateral and bilateral trade negotiations with Non-EU  $\circ$ (e) 0 0  $\circ$ countries, to enable a stronger environmentally sound "sourcing" (optional) Strenthen the requirements concerning the quality and functionality of products in existing EU SCP regulatory instruments and policy mesures, in order Ō  $\bigcirc$ to avoid the misleading perception that (•)  $\circ$ products with a better environmental performance are of lower quality. (optional) Other (please specify)

based on their efforts on the PEF and OEF, based on the methodologies set by the European Commission (see the other

Fiscal incentives and regulation should promote and support innovation and product development in-line with a closed-loop or circular economic model, therefore environmentally sound products designed to address new societal needs (ageing population, sustainable mobility, etc.) should be promoted. However, the social dimension must be better integrated into SCP policies – therefore a Just Transition agenda is essential alongside these market measures to ensure the anticipation and management of change, as well as the quality of employment.

(optional) (maximum 1000 characters; count: 0)

Social and environmental reporting should be mandatory to access fiscal advantages or public funds (national or EU).

### **Promoting sustainable consumption**

 ${\bf 1.7~Please~indicate~your~opinion~on~the~effectiveness~of~following~options~to~enable~purchasers~to~get~better~information~on~product~environmental~performance}$ 

•	Very effective	Effective	I don't know	Slightly effective	Not effective at all
Create a voluntary scheme for product environmental footprint (PEF) declaration, based on a third-party validation	0	0	0	•	0
(optional) Create a mandatory scheme for product environmental (PEF) declaration, based on a third-party validation	•	c	o	0	0
(optional) Introduce an obligation for producers to provide environmental data and information on specific aspects of the product (e.g.: extracts of environmental indicators and data from the PEF Methodology)	0	e	0	0	0
(optional) Consider additional information requirements on the environmental performance of products and develop necessary methods (e.g. ecological profiling of products done by the manufacturer under the Ecodesign Directive)	0	•	0	0	0
(optional) Promote voluntary agreements with retailers to support information campaigns on environmentally preferable products (e.g.: on the points of sale)	0	•	o	0	0
(optional) Introduce mandatory requirements for producers to provide access to detailed and in-depth environmental information for interested stakeholders (e.g. by mentioning a dedicated webpage on the packaging or in advertising)	0	•	0	0	0
(optional) Collect, coordinate and disseminate evidence on consumption patterns and	0	•	0	0	0

their environmental impacts, in order to sensitise consumers and better inform their choices
(optional)
Other (please specify)
(optional) (maximum 1000 characters; count: 0)

Promote greater worker engagement and awareness raising, through enhanced information and consultation rights (e.g. Green/Sustainable Reps programmes) and training programmes on SCP. Recognise the workplace as an arena for action to increase awareness on unsustainable consumption and production.

# ${\bf 1.8~Please~indicate~your~opinion~on~the~effectiveness~of~following~options~to~further~prevent~misleading~green~claims}$

green claims	Very effective	Effective	I don't know	Slightly effective	Not effective at all
Integrate the current EU regulatory framework providing for that some selected words or expressions like "green", "eco", "natural" will be reserved to products that meet specific requirements in terms of PEF – Product Environmental Footprint	•	c	0	0	0
(optional) Integrate the current EU regulatory framework providing for that the use of selected words or expressions like "green", "eco", "natural" must be associated to environmental claims verified by third-party.	0	•	0	0	0
(optional) Set up (an) EU-harmonised voluntary code(s) of conduct on the use of environmental claims in advertising and support its implementation / verification by joint independent bodies	o	O	0	•	0
(optional) Recommend Member States to strengthen and develop appropriate control measures in the area of misleading green claims	•	c	0	0	c
(optional)					
Other (please specify)					
(optional) (maximum 1000 characters; cou	int: 0)				

1.9 Please indicate your opinion on the effectimulate sustainable consumption		the followin	g options to en		
	Very effective	Effective	I don't know	Slightly effective	Not effective at all
Set up the requirement that a reasonable percentage of products that are on the retailers' shelves, in selected priority categories, would qualify as meeting predetermined environmental performance benchmarks	•	О	o	0	o
(optional) Provide incentives to obtain that a reasonable percentage of products that are on the retailers' shelves, in selected priority categories, would qualify as meeting pre-determined environmental performance benchmarks	0	e	0	0	0
(optional) Incentivise the use of "green marketing" tools by retailers to promote more environmental friendly products and inform consumers on the environmental features of the products they sell	0	e	0	o	0
(optional) Encourage and incentivise retailers to phase out from shelves less environmentally friendly products	0	•	0	0	0
(optional) Enhance the role of existing multistakeholder platforms, such as the EU Retail Forum for Sustainability, to deliver on sustainable consumption objectives (for example the phasing-out of single-use carrier bags), and promote voluntary agreements or formal covenants to recognize results achieved by actors taking part in the platforms (e.g.: adoption of a Code of Conduct)	0	c	•	0	0
(optional)					
Other (please specify)	-				
(optional) (maximum 1000 characters; cou	int: 0)				

1.10 Please indicate your opinion on the effectiveness of the following options to provide incentives for purchase of better performing products Not effective Very Slightly Effective I don't know effective effective at all Set up a scheme for monetisation of some environmental impacts\* identified in the life-cycle assessment \* These schemes are based on the internalisation of environmental external (**•**) 0 0 0  $\bigcirc$ costs by way of an appropriate price mechanism, similar to that applied to environmental costs of air emissions in the Clean Vehicle directive 2009/33/EC (optional) Apply VAT (and/or other product/commodities indirect taxation) on the basis of environmental performance of products, for instance by (**•**)  $\bigcirc$  $\bigcirc$  $\circ$ eliminating reduced rates environmental harmful products (optional) **Recommend Member States to incentivize** and sustain private consumption "credit schemes" aimed at supporting sustainable **(** O 0 0 purchasing by final consumers (optional) Create new financing tools at the EU level to fund and sustain environmental friendly purchasing (e.g.: vouchers or "eco-cheques"\* for the final consumer to co-fund the purchase of more resourceefficient products) 0 **(**  $\bigcirc$  $\bigcirc$ \* The ecocheque is a wage premium, under certain conditions with social tax exemptions, focusing on environmentallyfriendly and sustainable - so-called 'green' – consumer goods (optional) Promote the creation of new financing tools at Member State level to fund and sustain environmental friendly purchasing (e.g.: vouchers or "eco-(**•**)  $\bigcirc$ cheques" for the final consumer to co- $\bigcirc$  $\bigcirc$ fund the purchase of more resourceefficient products) (optional) **Introduce Awards for best products** (from sustainability, attractiveness, 0 (**•**) 0 0 0 innovation and cost efficiency points of view) in the framework of an existing EU

business/consumer award scheme, e.g. the

#### **EU Business Award**

(optional) Provide incentives for consumers and					
other end-users <u>not to consume</u> (e.g. for using public transport instead of buying a new car)	•	0	0	0	0
(optional)					
Other (please specify)					
(optional) (maximum 1000 characters; cour	nt: 0)				

Social dialogue is essential to determine the modalities of initiatives such as eco-cheques or incentives to workers/consumers not to consume, to avoid negative social consequences or an unfair distribution of costs to workers. Increased investment in quality public services (e.g. public transport infrastructure) is crucial to avoid penalizing those without alternatives. The needs of SMEs and their workers should be taken into account also.

# 1.11 Please indicate your opinion on the effectiveness of following options to strengthen the promotion of (and 12ehavior12tion on) sustainable lifestyles towards citizens and communities

	Very effective	Effective	I don't know	Slightly effective	Not effective at all
Promote in cooperation with Member States and other stakeholders, public initiatives and 12ehavior12tion campaigns on sustainable lifestyles, notably to increase consciousness of the overall environmental, and social impacts of the current consumption habits	e	0	0	0	0
(optional) Support Member State policy makers by coordinating and disseminating evidence on the most effective tools for influencing 12ehavior change and overcoming barriers / activating drivers to change	e	0	0	0	0
(optional) Recommend Member States to introduce in their educational curricula subjects, methods and materials encouraging more sustainable consumption, developing systemic as well as critical thinking and ensuring a better understanding that well-being does not necessarily depend on high consumption of material goods	•	c	O	0	o
(optional) Support national, regional and local projects and initiatives to promote sustainable lifestyles, notably through dedicated EU funds, such as the Structural and Cohesion Funds and	•	c	O	0	c

instruments like Life+ and Interreg funding programmes					
(optional) Use web-enabled tools to make training programmes, best practices and educational materials available for interested actors, such as teachers, consumer organisations, etc. (as an evolution of initiatives like Dolceta and the European Diary)*	0	•	O	0	0
*See <u>www.dolceta.eu</u> and <u>www.europadiary.eu</u>					
(optional) Develop courses of capacity building for NGOs and consumer organisations to raise the know how and role-related abilities of the key stakeholders to promote sustainable lifestyles	©	0	0	0	0
(optional)					
Other (please specify)					
(optional) (maximum 1000 characters; cou	int: 0)				
The workplace and trade unions should be recollectively agreed measures (e.g. eco-cheque (e.g. development of worker-specific training Commission should better recognize the need production.	es) to training tools in Unio	g programmes onlearn or ET	s which reach work. TUC Green Wor	vorkers/con rkplaces pro	sumers directly ojects). The
Sustainable Industrial Policy (SIP)					
1.12 Please indicate your opinion on the eff management and recycling	fectiveness o	f the followin	ng options to in	nprove wa	ste
Support the enforcement of new	Very effective	Effective	I don't know	Slightly effective	Not effective at all
technologies for detection of illegal waste shipments	•	0	0	0	0
(optional) New legislation to increase the opportunities of recycling critical materials (e.g.: mandatory hand-back requirements, etc.)	•	0	О	0	O

0

(optional)

Set up and/or promotion of voluntary agreements with industry to increase

voluntary hand-back programmes, etc.)

recycling of critical materials (e.g.:

0 0 0

(optional) Promote bio-products and bio-waste (end-of-waste criteria), including biological wastes as secondary raw materials allowing for their availability as an input for other sectors	0	•	0	0	0
(optional)					
Other (please specify)					
(optional) (maximum 1000 characters; coun	nt: 0)				

Ensure reliable and accessible information on the generation and management of hazardous and non-hazardous waste. The creation of an "organism, committee or agency" at the European level with union, social and environmental participation, responsible for monitoring the objectives of the Directive 2008/98/EC on waste (Waste Framework Directive) to ensure its implementation. Promote a green tax reform to change the economic framework to promote waste management options of reducing, reusing and recycling instead the end of pipe options (landfill, incineration). For instance, putting levies on incineration or eliminating the subsidies received. Implement tracking, monitoring, sanction and compensation systems to better address illegal trafficking of hazardous waste. Introduce extended producer responsibility and accountability. Treat waste as close to the source as possible. Improve job quality and ensure decent working conditions in this sector. Recognise that workers carry out dangerous, unskilled and low paid work.

1.13 Please indicate your opinion on the effectiveness of the following options to help SMEs contribute to a resource-efficient economy

resource-efficient economy	Very effective	Effective	I don't know	Slightly effective	Not effective at all
Launch new actions to provide SMEs with targeted information on life-cycle environmental impacts of priority products and production processes and on related opportunities for cost savings	•	c	0	0	o
(optional) Support projects and initiatives to promote resource efficiency in SMEs through first-level advisory services (e.g.: company visits)	•	c	0	0	0
(optional) Support projects and initiatives to promote resource efficiency in SMEs through second-level advisory services(e.g. in-house training, full diagnostics, etc.)	e	0	0	0	0
(optional) Use more frequently the SME networks to consult on key environmental topics	0	•	0	0	0
(optional) Establish partnership agreements to help SMEs with technology transfer (e.g.: to adopt more energy efficient systems) and eco-innovative technology providers to	0	•	0	0	0

### increase their market entry

(optional) Reinforcing the initiatives to support the environmental legal compliance and improvement of SMEs by means of ICT and web-enabled instruments (e.g.: continuous update on legal requirements, compliance check up tools, BATs databases, best practices, etc.)	•	0	0	0	0
(optional) Transforming the ECAP – Environmental Compliance Assistance Programme, into a permanent co- ordination EC task-force to simplify adoption of SCP product-related regulatory instruments by SMEs, in line with the "think small first" principle of the Small Business Act	0	•	0	0	0
(optional) Providing funds to SMEs (e.g.: vouchers) to gain access to environmental auditing services at reduced rates or free of charge, technical assistance at very low costs and easily accessible credit schemes	•	0	0	0	0
(optional) Ensure that forthcoming environmental legislation will seek wherever possible to alleviate the regulatory burden on SMEs	0	c	•	0	0
(optional) Set up a "one-stop-shop" for the provision of information and services on environmental-related issues (e.g.: legislation in force and criteria for applying to subsidies; fulfilment of administrative requirements, list with contact details of environmental advisors and service providers and available training,)	0	•	0	0	c
(optional) Introduce regulatory relief and simplification measures for SMEs and micro companies (e.g.: streamlining the environmental permit procedures, simplification of environmental reporting, etc.)	0	•	0	0	0
(optional)					
Other (please specify)					
(optional) (maximum 1000 characters; coun	nt: 0)				

models & industrial symbiosis"	Very effective	Effective	I don't know	Slightly effective	Not effective at all
Promoting and supporting "experience exchange", by collecting Member States good practices with green business models and make them available to producers	0	•	0	0	0
(optional) Launch new actions and support / fund nitiatives to promote resource efficiency ocally (e.g. through industrial symbiosis and clustering of producers)	0	•	0	0	0
(optional) Support the development of eco- ndustrial parks and clusters aimed at accelerating the innovation process	0	•	0	0	0
(optional) Promote development of new business models and industrial symbiosis through structural EU Funds and other funding programmes (e.g.: LIFE+, 7th Framework programme, Interreg)	0	•	0	0	0
(optional)					
Other (please specify)					
(optional) (maximum 1000 characters; co	unt: 0)				
1.15 Do you have any other remark, comm Consumption and Production? (optional)				s related to	Sustainable

### GPP criteria and GPP guidance

2.1 The Buying Green Handbook gives guidance on GPP to policy makers, public authorities and suppliers ( <a href="http://ec.europa.eu/environment/gpp/pdf/buying_green_handbook_en.pdf">http://ec.europa.eu/environment/gpp/pdf/buying_green_handbook_en.pdf</a> ).
Do you consider the handbook as useful guidance?
* (compulsory)
Yes Yes, but it could be improved No I don't know the handbook
2.3 Do you see a need to improve the existing EU GPP criteria? (optional)
Yes No
C I don't know
2.5 Please indicate what type of respondent you are* (compulsory)
Contracting authority or entity involved in green public procurement Policy maker in the field of public procurement Supplier Other
Barriers to the uptake of GPP  2.16 Rank from 1(very important) to 5 (irrelevant) the following barriers for an increased uptake of green
public procurement criteria

1 (very

important)

0

Lack of awareness of the benefits of green

products

(optional)

2

0

3

•

Ō

5 (irrelevant)

 $\circ$ 

Higher cost of green products	0	0	•	0	0
(optional) Too few products or suppliers complying with the criteria	0	0	•	0	0
(optional) Perceived low quality of environmentally friendly products	0	0	•	0	0
(optional) Legal complexities and lack of legal clarity about what can be done to include green criteria	0	•	0	0	0
(optional) Lack of knowledge on how to verify green criteria	0	•	0	0	0
(optional) Unavailable or inadequate information and training	0	•	0	0	0
(optional) Lack of political support	0	•	0	0	0
(optional) Low communication between public procurers in different authorities	0	0	•	0	0
(optional) Too high ambition of the EU GPP criteria	0	0	0	•	0
(optional) Too low ambition of the EU GPP criteria	0	0	0	0	0
(optional)					

## 2.17 Could you suggest other barriers not mentioned above and score their importance? (optional) (maximum 2000 characters; count: 0)

EU procurement rules should promote good quality employment and the provision of quality services, goods and works in Europe and abroad. When public authorities buy sustainable products and services this contributes to the EU objectives of sustainable development and the EU 2020 strategy. Value for money/best value in public contracting is not achieved by going for lowest price. It is achieved only when wider social, ethical and environmental benefits are given clear weight in public procurement decisions. Currently this is not the case. Whether a product or service is produced through a sustainable production process—including social sustainability considerations—is essential to any comprehensive assessment of whether or not a product or service contributes to or hinders sustainable development objectives. However, the EC interpretation of the current Procurement Directives treats most aspects of the production process as if they are not characteristics of the product or service. This is clear barrier to sustainable procurement rules. EU rules are currently under review, this should be addressed.

#### 2.18 Are you a supplier to the public sector?\* (compulsory)

C Yes
6
No
Other (please specify and please rank from 1-5)
(optional) (maximum 1000 characters; count: 0)
Potential policy options
2.22 What would you consider the most appropriate approach at EU level to increase the role of Green
Public Procurement in promoting environment friendly consumption* (compulsory)
0
Continuation of current action (revision of existing and development of new GPP criteria, provision of guidance and information)
Strengthen or modify the current approach
GPP is an ineffective tool to promote environment friendly consumption, therefore, EU should significantly reduce own effort on this policy instrument
The development of GPP policies at EU level is ineffective as practices differ strongly across MS
2.24 Do you have any other remark, comment or suggestion concerning the issues related to Green Public Procurement?
(optional) (maximum 1000 characters; count: 0)
Sustainable consumption and production demands an equal attention to the social and environmental dimension.  Therefore in addressing public progurament as a tool both dimensions should be taken into account. In Decemb

Sustainable consumption and production demands an equal attention to the social and environmental dimensions. Therefore in addressing public procurement as a tool both dimensions should be taken into account. In December 2011, the Commission adopted the revised framework for public procurement comprising a general directive on public procurement, a specific directive applying only to water, energy, transport and postal services, and a directive on the award of concession contracts. The ETUC deplores that the aim to better integrate social considerations in public procurement has not been met. The Commission has favoured a voluntary approach meaning that it would be optional for public authorities to take social considerations into account. The Commission has also failed to address the incompatibility between EU law and ILO Convention 94. By allowing public buyers to go constantly for the cheapest option, current EU rules allow authorities to miss the best value in the long term, socially and environmentally since they are integrally bound.

**Product Environmental Footprint (PEF)** 

3.1 In your opinion, which of the following policy tools or combination of policy tools at EU level, could
effectively increase the uptake of "green" products and improve the environmental performance of
products?

	Strongly agree	Agree	Undecided	Disagree	Strongly disagree
Improving the EU Ecolabel through simplified environmental criteria (limited to 3-4 most important environmental impact indicators)	C	0	•	0	C
(optional) Increase marketing budget and efforts for awareness raising of the EU Ecolabel	0	•	0	0	0
(optional) Integrating the PEF methodology into the EU SCP regulatory instruments and policy measures	•	0	0	0	0
(optional) Voluntary scheme on communication and benchmarking of product environmental performance based on PEF methodology	0	•	0	0	0
(optional) Voluntary agreement with stakeholders that sets targets on product environmental performance based on PEF methodology	0	•	0	0	0
(optional) Mandatory measure included in a new legislative framework that sets requirements and targets related to product environmental performance based on PEF methodology	·	0	0	0	0
(optional) None of the above (optional)	0	0	0	0	0
Other (please specify)  (antional) (maximum 1000 characters; cov	int: (1)				
(optional) (maximum 1000 characters; cou	int: 0)				

3.2 In your opinion, which of the following supporting actions at EU level, could effectively increase the uptake of "green" products and improve the environmental performance of products?

Strongly	Agraa	Undecided	Disagree	Strongly
SHOURIN	Agree	Ulldecided	Disagree	SHOHEIV

Development of must est esteroum miles	agree				disagree
Development of product category rules starting from priority products	•	0	0	0	0
(optional) Development of products' benchmarks	0	•	0	0	0
(optional) Development of alternative communication options (from on-pack labelling to extensive deployment of advanced IT technologies)	0	•	c	0	c
(optional) Creating tools that make it easier for companies to apply the PEF methodology (e.g. calculation tool; database development encouraged, coordinated)	0	•	0	0	0
(optional) Defining SME approach and simplification of procedures to support them	0	•	0	0	0
(optional) International coordination - work towards acceptance and international harmonisation of methodologies for environmental footprint calculation	e	0	0	0	0
(optional) Implementation of financial incentives/mechanism to assist and encourage SMEs in developing green products and for public authorities to oversee activities at local level)	0	•	0	0	0
(optional)					
Other (please specify)					
(optional) (maximum 1000 characters; co	unt: 0)				
3.3 To what extent do you agree with the f products?	ollowing state	ements in to	erms of enviro	nmental info	ormation on
	Strongly agree	Agree	Undecided	Disagree	Strongly disagree
"I do not understand the significance of the environmental information that is	O	0	0	•	O

being communicated"					
(optional) "Knowing the environmental impact of what I buy is important"	•	0	0	0	0
(optional) "There are too many different labels" (optional)	0	•	0	0	0
"I prefer buying products that have a lower environmental impact"	•	0	0	0	0
(optional) "Price and quality are the only things that I look at"	0	0	0	•	0
(optional) "I always prefer buying from brands that have an environmental label" (optional) "My own consumption has no impact on	0	•	0	0	0
the environmental state of the planet" (optional) "Not enough information is available on the environmental performance of the	0	0	0	0	•
products I use" (optional)	0	•	0	0	0
3.9 Do you have any other remark, comme Environmental Performance?	nt or suggest	ion conceri	ning the issues	related to P	roduct
(optional) (maximum 1000 characters; cou	int: 0)				
Environmental Footprint of Organisations	(OEF)				
Barriers and drivers					
4.1 In the absence of further action, it is likely to assessing and reporting their environmenta agreement with the following drivers					
	Strongly agree	Agree	Undecided	Disagree	Strongly disagree

Opportunity to identify financial savings (e.g. from more efficient resource use)	•	0	0	0	0	
(optional) Strategic importance for future competitiveness (e.g. due to rising resource prices)	•	0	0	0	0	
(optional) Support a business case for investment in resource efficiency measures	0	•	0	0	0	
(optional) Keep up with what competitors are doing	0	•	0	0	0	
(optional) Demonstrating market leadership	0	•	0	0	0	
(optional) Building an environmentally sensitive brand	0	•	0	0	0	
(optional) Pressure from investors	0	•	0	0	0	
(optional) Pressures from current legislation	•	0	0	0	0	
(optional) Anticipation of future regulation	•	0	0	0	0	
(optional) Pressure from other external stakeholders	0	0	•	0	0	
(optional)						
Other (please specify) (optional) (maximum	n 1000 chara	acters; coun	t: 0)			
4.2 In the absence of further action, it is likely that many organisations will not assess, display and benchmark their environmental performance due to the existence of barriers. Please state your agreement with the following barriers						
Lack of understanding of the importance	Strongly agree	Agree	Undecided	Disagree	Strongly disagree	
of environmental performance information for other business objectives (e.g. competitiveness)	0	•	0	0	0	
(optional)						

Lack of understanding on how and what to report	0	•	0	0	0
(optional) Cost of assessing, displaying and benchmarking environmental performance	0	•	0	0	0
(optional) Confusion regarding which measurement/ reporting approach to adopt	0	0	•	0	0
(optional) Lack of consistency between existing initiatives in this area	0	•	0	0	0
(optional) Lack of awareness of advantages (e.g. cost savings) (optional)	0	•	0	0	0
Lack of time or expertise	0	•	0	0	0
(optional) Insufficient market reward for good environmental performance	0	•	0	0	0
(optional) Insufficient understanding of company/organisation stakeholders of environmental issues and performance	0	0	0	•	0
(optional)					
Other (please specify) (optional) (maximum	n 1000 chara	icters; coun	t: 0)		
Problem definition					
4.3 Please state your agreement with the folassociated with existing activities to assess,					
	Strongly agree	Agree	Undecided	Disagree	Strongly disagree
Multiple initiatives in the EU (e.g. different Member States have different reporting initiatives)	0	•	0	0	0
(optional)  Multiple ways of reporting asked by	0	0	•	0	0

different company stakeholders					
(optional) Incomplete information on performance with respect to certain environmental impacts means that not all risks/ opportunities are captured along the value chain	0	•	0	0	0
(optional) Insufficient information on how to improve environmental performance means less action is taken	0	•	c	0	0
(optional) Inconsistent approach to verification of reported information	•	0	0	0	0
(optional) Insufficient market signals/reward for assessment and display of performance	0	•	0	0	0
(optional) Insufficient market signals/ reward for good environmental performance	0	•	o	0	0
(optional)					
Other (please specify)					
(optional) (maximum 1000 characters; co	ount: 0)				
4.4 For each of the activities described be from the EU would be beneficial for the e					her actio
Encourage organisations to assess	Strongly agree	Agree	Undecided	Disagree	Strong disagr

n gly ree (measure) environmental performance based on a common approach Ö •  $\circ$  $\circ$  $\circ$ (optional)  ${\bf Encourage\ organisations\ to\ display}$ (report) environmental performance based on a common approach  $\odot$  $\circ$  $\circ$  $\circ$  $\bigcirc$ (optional) **Encourage benchmarking of performance** at a sectoral level based on a common  $\odot$  $\circ$  $\bigcirc$  $\bigcirc$  $\circ$ approach

(optional) Incentivise/ encourage improvements in environmental performance by organisations	•	0	0	0	0
(optional) Incentivise/ encourage measurement and reporting of environmental performance by organisations	•	0	0	0	0
(optional) Coordination of incentives between EU and Member States	•	0	0	0	0
(optional) Improve reliability of environmental information (e.g.through verification )	•	0	0	0	0
(optional) Participate in efforts to align approaches internationally	•	0	0	0	0
(optional)					
Other action (Please specify)					
(optional) (maximum 1000 characters; cou	int: 0)				
4.5 Please state you agreement with the foll Footprint Rules)	owing stater	nents relati	ng to the OSF	R (Organisa	tion Sectoral
1 ootpine Rules)	Strongly agree	Agree	Undecided	Disagree	Strongly disagree
It is necessary to develop sectoral footprint rules starting from priority sectors					disagree
5666515	•	0	0	0	C
(optional) The development of OSFRs should be led by the EC, with the contribution of industrial associations and other relevant stakeholders EU-wide	<ul><li>€</li><li>○</li></ul>	<ul><li>○</li><li></li></ul>	0	0	_
(optional) The development of OSFRs should be led by the EC, with the contribution of industrial associations and other relevant					0

(optional) OFSR development should be led by an executive agency specifically set up for this purpose, with the involvement of other relevant stakeholders EU-wide with the EC having an overseeing and final decision makers' role	•	0	0	0	0						
(optional) OFSR development should be led by a balanced panel of different stakeholders involved, with the EC having an overseeing and final decision makers' role	•	0	0	0	0						
(optional)											
Other (please specify)											
(optional) (maximum 1000 characters; co	unt: 0)										
					4.6 Please choose actions you consider important to help SMEs realise the opportunities (e.g. cost savings, better access to green markets, incentives) from the assessment display and benchmarking of their environmental performance, whilst also limiting the costs						
better access to green markets, incentives) fr		ment display	and benchmark  The important to	king of their							
better access to green markets, incentives) fr	om the assess	ment display	and benchmark  The important to	king of their							
better access to green markets, incentives) fr	om the assess  Important to provide at	ment display Important to provide at national	y and benchmark  o Important to  provide at local/regional	king of their	environmental						
better access to green markets, incentives) fr performance, whilst also limiting the costs  Development of a simplified approach to	om the assess  Important to provide at EU level	Important to provide at national level	y and benchmark  o Important to  provide at local/regional level	Not important	environmental  No opinion						
Development of a simplified approach to environmental footprinting for SMEs  (optional)  Development of a differentiated approach for micro, small and medium sized organisations  (optional)  Provision of targeted incentives for SMEs	om the assess Important to provide at EU level	Important to provide at national level	y and benchmark  o Important to provide at local/regional level	Not important	environmental  No opinion						
better access to green markets, incentives) from performance, whilst also limiting the costs  Development of a simplified approach to environmental footprinting for SMEs  (optional)  Development of a differentiated approach for micro, small and medium sized organisations  (optional)	om the assess Important to provide at EU level	Important to provide at national level	o Important to provide at local/regional level	Not important	environmental  No opinion						
Development of a simplified approach to environmental footprinting for SMEs  (optional)  Development of a differentiated approach for micro, small and medium sized organisations  (optional)  Provision of targeted incentives for SMEs  (optional)  Provision of targeted information for	om the assess Important to provide at EU level	Important to provide at national level	o Important to provide at local/regional level	Not important	environmental  No opinion  C						

(optional)

Other (please specify)					
(optional) (maximum 1000 characters; co	ount: 0)				
4.7 With respect incentives, please state yo	our opinion b	elow:			
Companies and organisations should rece	ive meaningf	ul incentives	s to improve th	eir perform	nance
* (compulsory)					
Strongly agree Agree Undecided Disagree Strongly disagree  4.8 With respect to following types of ince	<b>ntives, please</b> Important to provide at EU level		pinion below  Important to provide at regional/local level	Not important	No opinion
Regulatory incentives (e.g. reducing compliance cost of other regulation)	0	©	C	0	0
(optional) Reputational incentives (e.g. league tables of environmental performance at a sector level) (optional)		•	0	0	0
Access to finance at advantageous rates (e.g. loans, guarantees, venture capital)	•	0	0	0	0
(optional) Facilitated access to funding (e.g. grants) (optional)	•	0	0	0	0

Other (please specify)

(optional) (maximum 1000 characters; con	unt: 0)				
Do you have any comments on incentives,	also reflectin	g the specia	l need of SME	Cs?	
(optional) (maximum 1000 characters; cou	unt: 0)				
4.9 In your opinion, which of the following effectively improve the environmental perf				n EU level, a	re able to
	Strongly agree	Agree	Undecided	Disagree	Strongly disagree
No need for further EU Action	0	0	0	0	•
(optional) EU promotion of the common methodology on a voluntary basis providing possibility for sectoral benchmarking and access to incentives	0	0	•	0	0
(optional) Recommendation to Member States to use the common methodology for initiatives related to the measurement, reporting, benchmarking or incentivising environmental performance	0	•	0	0	0
(optional) Mandatory instrument for larger organisations in priority sectors	0	•	0	0	0
(optional) Mandatory instrument for larger organisations in all sectors	•	0	c	0	0
(optional) Expansion and/ or strengthening of existing policy instruments (e.g. Industrial Emissions Directive/ E-PRTR*) to drive increased measurement and reporting of environmental performance  * The European Pollutant Release and	€	c	c	0	0
Transfer Register (E-PRTR) is the Europe-wide register of environmental data from industrial facilities in European Union, as set up in the					

<b>Industrial Emission Directive</b>			
(optional)			
Other (please specify) (optional) (maximum	1000 characters; co	ount: 0)	
4.10 Certain activities to support the more senvironmental performance might be better suitability of each of the activities to form parequirement (e.g. Directive or Regulation) of	suited to one polic art of a voluntary p	y option that another.	Please state the
	Voluntary	Mandatory	Either
Approach to assessment (measurement) of environmental performance	0	•	0
(optional) Approach to displaying environmental performance (reporting)	0	e	0
(optional) Approach to benchmarking of performance at a sectoral level	0	e	0
(optional) Approach to verification of environmental performance (optional)	c	©	0
4.11 One option available to support the mo environmental performance would be to ext environmentally reporting element. Which papproach and why?  (optional) (maximum 1000 characters; cour	end existing EU ins policies do you cons	truments that already	include an
(optional) (maximum 1000 characters; cour	11: U)		
4.12 Do you have any other remark, comme improvement of Organisation Environment:		ncerning the issues rela	ated to the
(optional) (maximum 1000 characters; cour	nt: 0)		

**SUBMIT**