

Directorate-General

for Mobility and Transport



EU 'urban mobility' policy and the preparations for the 2013 'urban mobility package'

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Monique VAN WORTEL Clean Transport and Sustainable Urban Mobility (DG MOVE C1)

# The Challenges

- Better meet the diverse urban transport and mobility needs of citizens, businesses and industry; offer more and more attractive choices
- Reduce the negative impacts of (urban) transport on
  - » Energy-supply security (oil dependence)
  - » Environment (air quality, noise)
  - » Citizens' health and well-being
  - Climate (1/4 quarter GHG emissions from urban areas)



 Contribution to economic recovery (70% EU citizens and 85% EU GDP generated in urban areas)

# Short history EU urban transport policy

- 2001: Transport White Paper recognises importance of urban transport but EU role seen as limited
- 2006: Mid-term review of White Paper calls for more efforts to achieve transport policy objectives
- 2007: Commission puts forward Green Paper on Urban Mobility and consults stakeholders on role of EU
- 2009: Urban Mobility Action Plan with 20 concrete actions to be implemented by 2012
- 2010: Europe 2020 highlights importance of transport



 2011: White Paper: Urban transport mainstreamed into EU transport policy

### The 2011 White Paper - Roadmap to a Single European Transport Area

- Oil dependency ->> High and volatile oil prices
- » 60% Greenhouse gas emissions by 2050
- Congestion >>
- Competitiveness of >> the EU economy





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### The vision

|   | Passengers   | Freight   |
|---|--|---|
| Long-<br>distance<br>travel and<br>intercontinent<br>al freight | <ul> <li>Adequate capacity and improved<br/>overall travel experience<br/>(efficient links between airports<br/>and rail, minimum hassle for<br/>personal security screening)</li> </ul>                                       | <ul> <li>High global maritime standards</li> <li>More efficient hinterland<br/>connections for ports</li> <li>Modern vessels and cleaner<br/>fuels for shipping</li> </ul>  |
| Intercity<br>travel and<br>transport                            | <ul> <li>Seamless multimodal travel<br/>(online multimodal info and<br/>ticketing, multimodal hubs)</li> <li>Quality service and enforced<br/>passengers' rights</li> <li>Near-zero casualties for road</li> </ul>             | <ul> <li>Paperless logistics</li> <li>Multimodal long-distance freight corridors</li> <li>No barriers to maritime transport</li> <li>Cleaner trucks on shorter distances</li> </ul>   |
| <b>Urban</b><br>transport<br>and<br>commuting                   | <ul> <li>Non-fossil fuel mobility (Clean<br/>and efficient cars; Higher share<br/>of public transport; Alternative<br/>propulsion for urban buses and<br/>taxis; Better infrastructure for<br/>walking and cycling)</li> </ul> | <ul> <li>Better interface between long distance and last-mile</li> <li>Freight consolidation centres and delivery points</li> <li>ITS for better logistics</li> <li>Low-noise and low-emission trucks for deliveries</li> </ul> |



### Ten Goals for a competitive and resource efficient transport, including ...two specifically urban.

- Halve the use of 'conventionally-fuelled' vehicles in urban transport by 2030, phase them out by 2050
- » Achieve essentially CO2-free city logistics by 2030 – in major urban centres





Transition from a car based mobility to a mobility based on walking, cycling and high quality public transport



### Fully respecting competences

- EC takes action in areas related to urban transport (air quality, climate change, road safety etc.)
- Many common challenges but urban areas are diverse and have different needs
- Careful consideration of EU added value no top down, one-size-fits-all solutions. EC can provide support, frameworks, tools.





# Action Plan on Urban Mobility (APUM)

- 2009-2012: Implementation of 20 actions of Action Plan
- April 2012 March 2013: on-going Evaluation Study of the Action Plan ("Review") including stakeholder consultation by internet survey



> Spring 2013: Final report of Review



### CIVITAS Initiative: conception, testing, evaluation and dissemination of innovative solutions

- Three editions (CIVITAS I, II, Plus) plus one (CIVITAS Plus II) starts now
- 180 M€ allocated since 2002, 18 M€ available for CIVITAS Plus II
- Over 650 measures in 58 demonstration cities
- The CIVITAS Forum Network: some 180 cities to take advantage from the knowledge generated by the CIVITAS projects



 All reports / experience and contact information available online www.civitas-initiative.org

# Urban Mobility Package – 2013

Initiative 22 Seamless door-to-door mobility interoperable and multimodal information and ticketing

Jrban Mobility Package

in 2013

- Initiative 31
   Sustainable urban mobility plans link EU funds to sustainable urban transport strategy
- Initiative 32
   Framework for urban road user charging and access restriction zones
- Initiative 33 Zero-emission urban logistics – in major urban centres by 2030



# Sustainable Urban Mobility Plans – a "working" definition

"A Sustainable Urban Mobility Plan (SUMP) is a strategic plan designed to satisfy the mobility needs of people and businesses in cities and their surroundings for a better quality of life. It builds on existing planning practices and takes due consideration of integration, participation, and evaluation principles."



## Sustainable Urban Mobility Plans I

SUMPs: framework for integrated policies on urban mobility, including non-motorised and public transport, land-use planning, housing, infrastructure development, ITS, city logistics,...

Directorate-General for Mobility and Transport Efficient public transport with high quality service is required (information, accessibility, attractive frequencies, reliability, intermodal integration, safety, security) to encourage sustainable mobility behaviour

## Sustainable Urban Mobility Plans II

- EC supports local authorities in developing 'SUMPs' for passenger/freight transport
- Exchange of best practice and support of educational activities and guidelines
- In 2011 launch of dedicated website: www.mobilityplans.eu





# Sustainable Urban Mobility Plans III

• Study (launched December 2012):

- Provide a comprehensive overview of local/urban planning practices and legal requirements in the MS
- » Assess the impact of the existence of SUMPs (content and process) to reach key objectives of EU transport policy (CC, AQ, road safety, noise)
- » Assess the impact of different policy options



## Implementing WP 'urban' initiatives

- Detail of initiatives are being considered now (and first part of 2013)
- Scope for stakeholder input (e.g. events, online, conferences..)

### What do you want to see in the proposals/initiatives?



- http://ec.europa.eu/transport/themes/urban/consultations/2012-12-10-urbandimension\_en.htm
  - » Online public consultation closes 17 Dec. 2012

### **Process** – preparation of the Urban **Mobility Package 2013**

- Public consultation until 17 December 2012
- Expert meetings late 2012 / early 2013
- MS briefing 12 December 2012
- Impact Assessment study launch December 2012
- EC Impact Assessment Spring 2013
- Preparation of proposal texts (Communication? Guidelines? Strategy? Legal Text?) – Spring 2013
- Proposal Summer 2013
- Negotiation with Council and EP 2014/2015.



Transport



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http://ec.europa.eu/transport/urban/index\_en.htm