

# Concrete actions for TUs

## 1. Digital Legal Aid Platforms

- **Action:** Develop and maintain a centralized online platform that offers free or low-cost legal advice to platform workers. The platform could feature automated legal rights checklists, FAQs, and easy access to professional legal consultations.
- **Example:** TU could partner with legal tech startups to build this service, ensuring that platform workers across the country can easily access legal support regarding employment contracts, worker classification, and social security rights.

## 2. Collaborative Union Portals

- **Action:** Create a union-wide digital portal where different unions, NGOs, and advocacy groups can share resources, updates, and best practices regarding platform workers' rights. The portal could host webinars, workshops, and digital toolkits that can be used across borders.
- **Example:** TU can collaborate with unions across Europe through the European Trade Union Confederation (ETUC) to establish this shared portal, making collective bargaining data, legal frameworks, and worker engagement strategies easily accessible.

## 3. Worker Feedback Apps

- **Action:** Build or refine mobile apps that allow platform workers to provide real-time feedback on working conditions, wages, and algorithmic management. The data collected can inform union strategies and advocacy campaigns.
- **Example:** TU can upgrade an existing app to include more specific feedback forms for platform workers, gathering insights into issues such as fluctuating wages, unfair work allocation, and lack of health benefits. This data can be shared with policymakers to support legislative changes.

## 4. Cross-Border Advocacy Networks

- **Action:** Develop a digital network where unions from different countries can coordinate campaigns aimed at improving platform workers' rights at the EU level. This platform could facilitate regular meetings, data sharing, and joint advocacy campaigns.
- **Example:** TU could partner with unions from other EU countries to organize coordinated campaigns aimed at pressuring the EU Parliament to adopt stronger protections for platform workers under the European Directive on Platform Work.

## 5. Digital Learning Platforms for Workers

- **Action:** Establish a digital platform offering free or discounted training programs aimed at upskilling platform workers, including training on how to navigate contracts, worker rights, and digital tools for organizing.
- **Example:** TU, together with country's Ministry of Labor, could create a platform providing online courses for platform workers to learn about their legal rights, financial planning, or alternative job skills to reduce dependence on precarious gig work.

## 6. AI-Powered Contract Review Tools

- **Action:** Develop an AI-based tool that can help platform workers automatically review their contracts for any unfair clauses or violations of labor rights. This tool could flag potential issues and provide recommendations on how to address them.
- **Example:** TU can partner with tech experts to create an AI-powered tool that scans the contracts of platform workers for clauses that contradict country's or EU labor laws, empowering workers to demand fairer terms.

## 7. Data-Driven Advocacy Platforms

- **Action:** Use data analytics to build platforms that monitor the treatment of platform workers and track key metrics such as wages, work hours, and worker satisfaction. This data can help unions identify trends and focus their efforts where they're needed most.
- **Example:** TU can collaborate with academic institutions in the country to create data dashboards that display real-time information on working conditions in the platform economy. This would support data-driven policy decisions and provide evidence for advocacy efforts.

## 8. Commitment to Ongoing Collaboration and Knowledge Sharing

- **Action:** TU and its partners can commit to regular online meetings, workshops, and webinars where they share insights, challenges, and successful case studies related to their efforts in supporting platform workers.
- **Example:** TU could host quarterly online conferences with partner unions across Europe to share updates on digital tools and strategies, discuss ongoing legal challenges, and create collaborative advocacy plans for upcoming EU regulatory decisions.

\*By implementing these actions, organizations can leverage technology to provide more comprehensive support for platform workers while fostering cross-border collaboration and ensuring that best practices are shared across unions and advocacy groups.