Artificial Intelligence standardisation
Inclusiveness Newsletter

Edition 3 – May 2024

The Inclusiveness Newsletter is gaining momentum with more than 70 direct recipients.

Issue 2 was published as CEN-CENELEC JTC21 WG1 (unnumbered document on March 15th in JTC21 WG1 page).

All issues are also available on line:
• ETUC: https://www.etuc.org/en/artificial-intelligence-standardisation-inclusiveness-newsletter
• CEN-CENELEC JTC 21 LinkedIn: https://www.linkedin.com/groups/8793224/

ETUC, the European Trade Union Confederation is providing secretariat and contact services for the newsletter. Any request or correspondence should be addressed to TG_Inclusiveness@etuc.org. Feel free to submit contents for the next issue planed by early July.

Note that this Newsletter deals only with standards where inclusiveness of societal stakeholders is expected. A significant number of standards are purely technical and difficult to understand. Their target audience is made of IT specialists.

News from the European Union

• The AI Act was formally voted by the European Parliament on March 13th. The full text is available at https://www.europarl.europa.eu/doceo/document/TA-9-2024-0138_EN.html

• The European Commission is preparing its Annual Union Work Program for standardisation (AUWP). The "Sherpa" group of the High Level Forum on standardisation (HLF) meets on May 14th to discuss the AUWP. The draft document includes several proposals on AI, data and cybersecurity. However the Standardisation Request on AI passed by the European Commission to CEN still stands.

• Among the 15 *Workstreams* launched in the High Level Forum on standardisation (HLF) , one may note:
o WS2 Fundamental rights
In the context of this WS, on 20 March, ANEC and BEUC organised a webinar on "Fundamental rights and standards: Where to draw the line? The event topic partly related to the AI Act, which aims to protect fundamental rights and leaves some margin of interpretation to experts in charge of drafting the standards. Speakers included EU institutions, civil society, industry and standardisation bodies. Attendance of this webinar was on invitation only.

o WS3 Peer review of National Standardisation bodies

A workshop "Driving inclusiveness in standardisation: how to strengthen national participation?" will be held on 5 June 2024, in Brussels. See details in the annexed file.

- o WS5 "Greater civil society and SME inclusion in international standardisation"

A report is in preparation on the subject. Information may be obtained from Ruiz Nerea at ECOS <nerea.ruiz@ecostandard.org> or Tatranska Katarina at CEN CENELEC <KTatranska@cencenelec.eu>.

- o WS12 "Artificial Intelligence"

Since their announcement in No.2 of this Newsletter, the pedagogic info videos on AI standardisation have all been published. They are in English with subtitles in Danish, Dutch, French, German, Greek, Italian and Portuguese. Access details are annexed at the end of the Newsletter

What's new at CEN-CENELEC JTC21?

- • WG1 – Strategic Advisory Group

The document "architecture of standards" which details how CEN-CENELEC will answer the Commission's Standardisation Request has been voted on with comments from several National Standardisation Bodies (NSBs). These comments are under resolution in the WG.

- • WG2 – Operational aspects

WG2 activity includes:

o The launch of a NWIP (New Work Item Proposal): Conformity assessment frameworks for AI Systems.

o The launch of a NWIP: Quality Management Systems (QMS)- Requirements for regulatory purposes.

o Risk management: After a full day meeting in Berlin on April 8th, the WG is coming to an agreement on the table of contents of the risk management standard to be written. The standard will contain requirements derived from the article 9 of the AI Act on risk management and requirements coming from other sources, requirements that reflect the generally acknowledged state of the art in AI risk management as considered in article 8.1 of the Act. An Annex provisionally titled 'Risk Catalogue' will further expand on the nature of the state of the art, by listing AI risk sources, their potential "harm" consequences, and possible risk management measures.

A useful resource being used to fill this Risk Catalog is PLOT4ai "Practical library of threats" available at https://plot4.ai. It has been designed by Isabel Barberá, a privacy engineer and AI advisor for different organisations in the private and public sector based in The Netherlands.

WG2 also expects to leverage useful insights and material from existing ISO standards, for example those related to risk management for medical devices.

o Style guide: To help newcomers to prepare contributions to the Risk Catalogue, Koen Holtman (NL) has prepared a "style guide". The goal of this guide is to describe how to write such contributions, write them so that they are as useful as possible as a technical expert submission to JTC21.

The guide offers a lot of writing tips (do you speak standardisation jargon?) which may also be helpful for any other standard project. The guide has been designed so that technical experts working inside of JTC21 can share it freely with experts outside of it. In this way, the guide enables collaborative

writing or consultation projects done outside of JTC21, to feed contributions into JTC21 via the technical expert involved.

- WG3 – Engineering aspects

WG3 concentrates on several standards. Of particular interest are the works on:
o   NWIP validated on Quality and governance of datasets
o   NWIP validated on Managing Bias
o   Natural Language Processing, developed in partnership with ISO/IEC (ISO lead)
o   Logging, developed in partnership with ISO/IEC (ISO lead)

- WG4 – Foundational and societal aspects

WG4 is active on:
o   Trustworthiness framework: the document will list the elements of trustworthiness with associated requirements with several full face to face meetings (Paris on March 26th-27th, Rome on May 14th-15th, Brussels on July 9th-10th.
o   The launch of a PWI (Preliminary work item) on Impact assessment in the context of the EU fundamental rights with the aim to leverage the expertise on fundamental rights in the group to produce a technical report exploring the technical and organizational measures necessary to safeguard fundamental rights. The underlying objective is not to standardise fundamental rights but rather to help develop standards for fundamental rights.
o   The launch of a PWI (Preliminary work item) on Guidelines on Tools for AI ethical aspects management in organizations
o   The launch of a PWI (Preliminary work item) on Tools and Upskilling AI ethics
o   The launch of a PWI on sustainable AI. ISO/IEC SC42 also looks at this subject.

- WG5 – cybersecurity: for the record

- How to get more info?

The above gives just a hint of the work being done at CEN-CENELEC. You may get details from the representatives of your National Standardisation Body. They all have active participants in the working groups. You may also be put in touch with representatives of partner or liaison organisations representing SMEs (Small Business Standards), consumers (ANEC), environmental organisations (ECOS), NGOs (Adra-E, Equinet, 5-rights for children, For Humanity), workers (ETUC). You may also refer to JTC21 LinkedIn page: https://www.linkedin.com/groups/8793224/

- CEN-CENELEC JTC21 next plenary meeting will take place in Bath (UK) from June 3rd to 7th. The following issue of this Newsletter, to be released in the first half of July, will provide updated info.

Stakeholder Input Required for Expectations of AI Trustworthiness

As mentioned above, CEN-CENELEC JTC 21 WG4 are developing the draft of the prEN AI Trustworthiness Framework standard, ahead of the next stage in the development process which will be on 17 July 2024.

Trustworthiness is key to underpinning the architecture of AI standards and meeting the European Commission's Standardisation Request (SR) requirements. The Trustworthiness standard will need to be referred to by every other standard to ensure consistency and every other standard will need to contribute to Trustworthiness.

WG 4 are using the definition of Trustworthiness that is "*the ability to meet stakeholder expectations in verifiable way*".

It is important that stakeholders know that they can already provide input at this stage and have the opportunity to say clearly what their expectations are of AI for it to be trusted by them.

For example, ANEC, the European consumer voice in standardisation, has expressed that requirements for Consumer Trustworthiness relating to the frequency of design update when digital (software) technology is used, requires trustworthiness characterisation in two domains:

a) The functionality of the implementation being fit for purpose in reasonably foreseeable use, (*usually needing detailed functionality requirements for each type of product, both goods and services).*

b) That product lifecycle activities are undertaken by the right people, who do the right things, at the right time with the right capabilities as required, in order to provide trust that the care and diligence was exercised by suppliers throughout the product lifecycle, *(this is applicable to all types of consumer goods and services).*

Stakeholders are invited to make use of the opportunity to actively communicate and contribute their specific expectations now, to ensure that their AI Trustworthiness concerns will also be covered.

What's new at ISO/IEC JTC1 SC42?

The plenary meeting took place in Seoul from April 22nd to 26th. Without entering in the details of all WGs, here are a few takeaways.

- WG1 Foundational standards
o A handbook on how to implement ISO/IEC 42001:2023 AI management systems in SMEs is under design.
o ISO/IEC 42005 AI impact assessment is in the final stage of discussion. Several meetings are planned until July to resolve comments received from the National Standardisation Bodies.
o Generative AI (Chat GPT or other similar products) is a growing area of interest, which will push the creation or the update of many standards. This is also most likely in other working groups in SC42.

- WG3 Trustworthiness
o Published technical specification: Controllability of automated artificial intelligence systems
o Well advanced technical specifications with last round of comments: Transparency taxonomy of AI systems / Treatment of unwanted bias.

o   Earlier development stage: Guidance on addressing societal concerns and ethical considerations / Trustworthiness facts and labels / Guidance for human oversight of AI systems / Nudging

*   WG4 Use cases

Works in progress on Environmental sustainability (a call for experts has been launched) / Beneficial of AI systems/ Human-machine teaming.

*   ISO/IEC JTC1 SC42 next plenary meeting will take place in October in Paris

*   How to get more info?

Here also, you may get details from the representatives of your National Standardisation Body.
You may also refer to:
ISO/IEC LinkedIn page: (22) ISO/IEC Artificial Intelligence (AI) : Présentation | LinkedIn
ISO/IEC Wikipedia page: ISO/IEC JTC 1/SC 42 - Wikipedia

And as a reminder of Inclusiveness Newsletter No.2:
Non-profit organisations which are not members of SC42 can apply to establish a SC42 Category C liaison relationship. This gives access to the documents being prepared and to the possibility to provide contributions and attend the experts meetings. Procedure is as follows:
1. Identify the working groups in SC 42 in which to participate
2. Complete this form for each WG - http://isotc.iso.org/livelink/livelink/Open/19409988
3. Send the completed form to Heather Benko

More forums

AI has taken such importance that many international organisations have set-up forums, workshops, platforms etc. In its following numbers, this Newsletter will try to give some relevant info on who makes what.

*   One should first note that in CEN-CENELEC, JTC13 'Cybersecurity and data protection' addresses topics much related to AI.

*   At ISO/IEC JTC1 works are also performed in SC27 Information 'Security, cybersecurity and privacy protection' and in SC 39 'Sustainability, IT and data centres'.

*   IEC, IEEE, ITU, ETSI are other involved electrical or telecoms international standardisation bodies

*   UNESCO has the current programs: Global AI Ethics and Governance Observatory / UNESCO expert group on implementation of AI ethics.

*   The World Economic Forum, the United Nations, the World Trade Organisation area also active on AI.

- A MoU (Memorandum of understanding) on electronic business was sighed in 2000 between IEC, ISO, ITU, and UN/ECE. A group of experts has met regularly since then. More info at. https://www.itu.int/en/ITU-T/ebusiness/Pages/mou/default.aspx

Nice to know

- The 17th Computer, Privacy and Data Protection (CPDP) conference will be held in Brussels from May 22nd to 24th. This year topic is "to govern or to be governed, that is the question". The Chair of JTC 21, ETUC, SBS and the European Commission will be taking part in a panel event on *'New Governance and Inclusiveness in AI Standardisation - how far have we gone?'* This highly relevant panel debate will take place on 23 May, organised by ANEC with the support of the European AI & Society Fund. More at https://www.cpdpconferences.org/

- In March, ETUI, the European Trade Union Institute published a book 'Artificial intelligence, labour and society'. It proposes an analysis of the transformation brought by AI and does so by bringing together the reflections of high-level academics and research activists from across the world. More at: https://www.etui.org/publications/artificial-intelligence-labour-and-society

- SBS (Small Business Standards) is organising the second edition of Meeting Standards from 25 to 29 November 2024. Meeting Standards is a campaign to raise awareness among SMEs and SME organisations about the importance of standardisation and getting involved in the standards writing process. Moreover, the aim is to inform SMEs about the latest developments in standardisation that may be of relevance to them. See https://www.meetingstandards.eu/get-involved/

- On April 24th, SaferAI and Ada Lovelace Institute held a workshop titled "How to Successfully Develop an EU General Purpose Artificial Intelligence (GPAI) Code of Practice?" in Brussels. The workshop brought together over 50 representatives (including several working in JTC21) from civil society organisations, standardization bodies, the European Commission, and the European Parliament to discuss lessons learned from drafting previous codes and the way forward for the GPAI Code of Practice (CoP).
o	Diverse inclusion. There's a strong push for civil society to be involved early and substantively in the CoP development process. This is essential to make sure that the CoPs are comprehensive and truly reflective of diverse perspectives.
o	Accountability. Establishing strong accountability by using measures that proved effective in the Code of Practice on Disinformation is crucial, such as third-party verification of commitments and the use of quantitative reporting guidelines.
o	Risk thresholds. Several organisations from civil society emphasized the importance of the CoP to establish quantitative risk thresholds that constitute acceptable levels of risk, as is commonly done in other industries. Civil society is particularly well-suited to do this work.
More on https://www.safer-ai.org/

ENDS.

SAVE THE DATE 5 June 2024, 9:30 – 16:30, Brussels & Online

Driving inclusiveness in standardisation: how to strengthen national participation?

The workshop is organised by the High-Level Forum on European Standardisation with the support of the Belgian FPS Economy.

Standards support innovation, competitiveness and business growth and ensure that products and services are safe and fit for purpose. Ensuring the effective participation of all categories of stakeholders, starting at the national level, is essential to ensure that standards meet the different stakeholders needs and that no stakeholder is disadvantaged by the use or implementation of the standard. This will also result in a wider acceptance and uptake of standards.

The goal of the workshop, organised under the High Level Forum on European standardisation (HLF), is to discuss issues of access and participation in standardisation at the national level and promote best practices.

The event will bring together Member States representatives, National Standardisation Bodies and standardisation practitioners from a wide range of stakeholder communities (SMEs, large companies, consumers, environmental NGOs, trade unions, academia) to share their insights and expertise.

The workshop will be structured around 3 panels, each tackling a main area of interest:

- Challenges for accessing and joining standardisation work
- How best to ensure effective and balanced participation of all stakeholders
- Sharing of best practices and solutions

The outcome of the workshop will be a set of recommendations for Member States and National Standards Bodies

Time	Session
09.30	OPEN REGISTRATIONS
10.00	WELCOME
10.10	KEYNOTE SPEECH ON THE WORK AND GOALS OF THE HLF
10.30	REPORT OF FINDINGS OF QUESTIONNAIRES AND INTERVIEWS ON NATIONAL INCLUSIVENESS
11.00	COFFEE BREAK
11.15	PANEL 1: CHALLENGES OF ACCESS TO STANDARDISATION
12.30	LUNCH
14.00	PANEL 2: EFFECTIVE AND BALANCED PARTICIPATION
15.10	COFFEE BREAK
15.20	PANEL 3: BEST PRACTICES
16.30	CONCLUSIONS

To know more about the workshop and access the programme, access the event page on the SBS website.

Link for Registration

ARTIFICIAL INTELLIGENCE JTC 21 VIDEO CLIPS (DUBLIN, FEB 2024)

Please note:
15 video files provided in total, with Vimeo download option (please use password provided) and YouTube link.
Batch 1 of 2: filmed in native language, with English subtitles (pages 1 – 8)
Batch 2 of 2: filmed in English, with English subtitles (pages 9 – 15)

If you have any queries around these video files, please email NSAI at comms@nsai.ie

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BATCH OF VIDEOS: 1 OF 2
[In Native Language, with English subtitles]

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DENMARK DELEGATION – VIDEO 1 OF 2
To download this file:
JTC21 - Anders Kofod-Petersen - Denmark (English Subtitles) Final
https://vimeo.com/919979877
Password: nsai

To view this file on NSAI's YouTube channel:
https://youtu.be/tcqAO0dLfFc

DESCRIPTION USED FOR YOUTUBE VIDEO
Artificial Intelligence & Standards: Anders Kofod-Petersen – Denmark (Danish with English Subtitles)

In this clip (Danish with English subtitles), the Head of Delegation from Denmark, Anders Kofod-Petersen, answers the question: what aspects of the AI Act do you find most interesting and what can be done to encourage greater adoption of AI Standards in industry?

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To find out more about the work of JTC 21 on Artificial Intelligence, please visit the CEN CENELEC website here - https://www.cencenelec.eu/areas-of-work/cen-cenelec-topics/artificial-intelligence/

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CYPRUS DELEGATION – VIDEO 1 OF 2
To download this file:

JTC21 - Constantinos Tsiourtos - Cyprus (English Subtitles) Final
https://vimeo.com/919986541
Password: nsai

To view this file on NSAI's YouTube channel:
https://youtu.be/wlTrztwEExc

DESCRIPTION USED FOR YOUTUBE VIDEO

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PORTUGAL DELEGATION – VIDEO 1 OF 2
To download this file:

JTC21 - Isabel Caetano - Portugal (English Subtitles) Final
https://vimeo.com/923692319
Password: nsai

To view this file on NSAI's YouTube channel:
https://youtu.be/FDXi96iPepk

DESCRIPTION USED FOR YOUTUBE VIDEO

Artificial Intelligence & Standards: Isabel Caetano – Portugal (Portuguese with English Subtitles)

In this clip (Portuguese with English subtitles), the Head of Delegation from Portugual, Isabel Caetano, answers the question: what can be done to encourage greater adoption of AI Standards in industry?

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FRANCE DELEGATION – VIDEO 1 OF 2
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JTC21 - Lauriane Aufrant - France (English Subtitles) Final
https://vimeo.com/923693684
Password: nsai

To view this file on NSAI's YouTube channel:
https://youtu.be/fMaJwA5okAU

DESCRIPTION USED FOR YOUTUBE VIDEO

Artificial Intelligence & Standards: Lauriane Aufrant – France (French with English Subtitles)

In this clip (French with English subtitles), the Head of Delegation from France, Lauriane Aufrant, answers the question: how do you think the development of AI Standards differs from the development of other ICT standards?

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THE NETHERLANDS DELEGATION – VIDEO 1 OF 2
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JTC21 - Michael van Hartskamp - Netherlands (English Subtitles)
https://vimeo.com/923695110
Password: nsai

To view this file on NSAI's YouTube channel:
https://youtu.be/Gk3asGUeiho

DESCRIPTION USED FOR YOUTUBE VIDEO

Artificial Intelligence & Standards: Michael van Hartskamp - Netherlands (Dutch with English Subtitles)

In this clip (Dutch with English subtitles), the Head of Delegation from the Netherlands, Michael van Hartskamp, answers the question: what aspects of the AI Act have you and your colleagues been focussing on regarding standards development?

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ITALY DELEGATION – VIDEO 1 OF 2
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JTC21 - Renaud Di Francesco - Italy (English Subtitles) Final
https://vimeo.com/919997901
Password: nsai

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https://youtu.be/EdX2cV5VVRo

DESCRIPTION USED FOR YOUTUBE VIDEO

Artificial Intelligence & Standards: Renaud Di Francesco - Italy (Italian with English Subtitles)

In this clip (Italian with English subtitles), the Head of Delegation from Italy, Renaud Di Francesco, answers the question: what has been the response of your national standardisation organisation to the AI Act and the development of AI standards?

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GERMANY DELEGATION – VIDEO 1 OF 2
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JTC21 - Taras Holoyad - Germany (English Subtitles) Final
https://vimeo.com/920000989
Password: nsai

To view this file on NSAI's YouTube channel:
https://youtu.be/aQ3NNx1roKI

DESCRIPTION USED FOR YOUTUBE VIDEO

Artificial Intelligence & Standards: Taras Holoyad - Germany (German with English Subtitles)

In this clip (German with English subtitles), a member of the Delegation from Germany, Taras Holoyad, answers the question: how does the development of AI standards differ to the development of other ICT standards?

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IRELAND DELEGATION – VIDEO 1 OF 1
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JTC21 - Aditya Mohan - Ireland - Final
https://vimeo.com/923678444
Password: nsai

To view this file on NSAI's YouTube channel:
https://youtu.be/Rd4Ap_Zcbxs

DESCRIPTION USED FOR YOUTUBE VIDEO

Artificial Intelligence & Standards (in English): Aditya Mohan - Ireland

In this clip (in English), Aditya Mohan, member of the Delegation from Ireland and Standards Officer with NSAI, answers the question: how does the development of AI standards differ to the development of other ICT standards?

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BATCH OF VIDEOS: 2 OF 2
[In English, with English Subtitles]

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DENMARK DELEGATION – VIDEO 2 OF 2
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Artificial Intelligence & Standards (in English): Isabel Caetano – Portugal

In this clip (in English), the Head of Delegation from Portugual, Isabel Caetano, answers the question: what can be done to encourage greater adoption of AI Standards in industry?

This video was filmed during the 9th plenary meeting of the CEN CENELEC Joint Technical Committee (JTC 21) 'Artificial Intelligence' in Dublin, Ireland in February 2024. Filmed by the National Standards Authority of Ireland (NSAI), with thanks to the delegation from Portugal, CEN CENELEC, Microsoft as co-hosts of JTC 21 plenary meeting in Dublin and Collateral videography.

To find out more about the work of JTC 21 on Artificial Intelligence, please visit the CEN CENELEC website here - https://www.cencenelec.eu/areas-of-work/cen-cenelec-topics/artificial-intelligence/

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FRANCE DELEGATION – VIDEO 2 OF 2
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DESCRIPTION USED FOR YOUTUBE VIDEO

Artificial Intelligence & Standards (in English): Lauriane Aufrant – France

In this clip (in English), the Head of Delegation from France, Lauriane Aufrant, answers the question: how do you think the development of AI Standards differs from the development of other ICT standards?

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THE NETHERLANDS DELEGATION – VIDEO 2 OF 2
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https://youtu.be/Y6UMtYydwXU

DESCRIPTION USED FOR YOUTUBE VIDEO

Artificial Intelligence & Standards (in English): Michael van Hartskamp – Netherlands

In this clip (in English), the Head of Delegation from the Netherlands, Michael van Hartskamp, answers the question: what aspects of the AI Act have you and your colleagues been focussing on regarding standards development?

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ITALY DELEGATION – VIDEO 2 OF 2

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https://youtu.be/T8YZ2jJhZEA

DESCRIPTION USED FOR YOUTUBE VIDEO

Artificial Intelligence & Standards (in English): Renaud Di Francesco - Italy

In this clip (in English), the Head of Delegation from Italy, Renaud Di Francesco, answers the question: what has been the response of your national standardisation organisation to the AI Act and the development of AI standards?

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GERMANY DELEGATION – VIDEO 2 OF 2
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JTC21 - Taras Holoyad - Germany - Final
https://vimeo.com/923690955
Password: nsai

To view this file on NSAI's YouTube channel:
https://youtu.be/tsT-dQRnSDY

DESCRIPTION USED FOR YOUTUBE VIDEO

Artificial Intelligence & Standards (in English): Taras Holoyad – Germany

In this clip (in English), a member of the Delegation from Germany, Taras Holoyad, answers the question: how does the development of AI standards differ to the development of other ICT standards?

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